

Digital innovation and rural areas: Where do I fit in?

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Nordregio

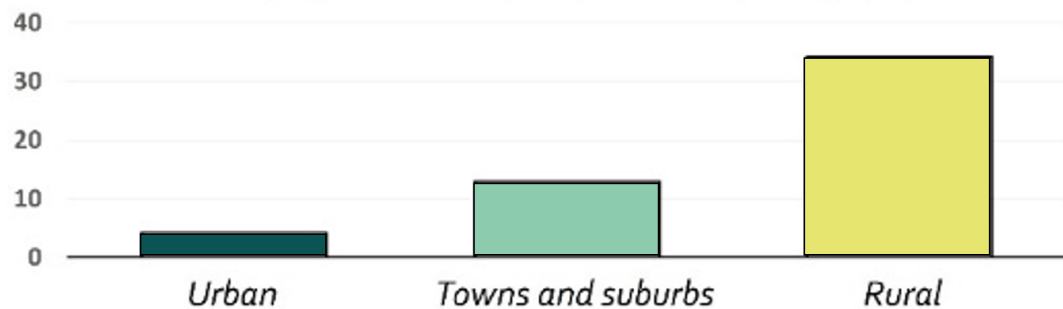


An international research centre for regional development and planning established by the Nordic Council of Ministers.

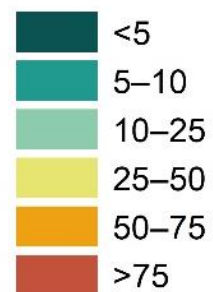




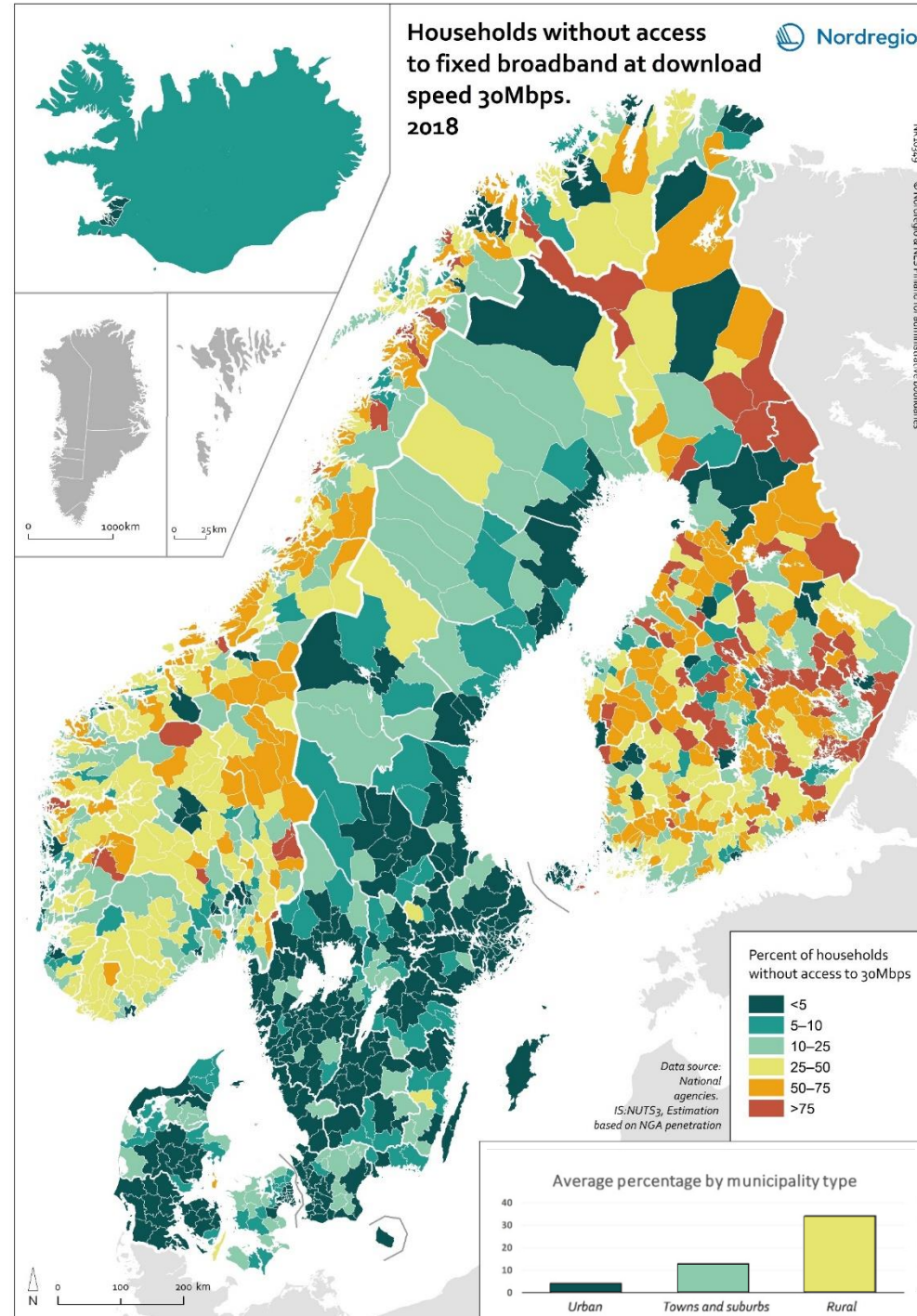
Average percentage by municipality type



Percent of households without access to 30Mbps



Households without access to fixed broadband at download speed 30Mbps. 2018



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Digitalisation is the transformation of all sectors of our economy, government and society based on the large-scale adoption of existing and emerging digital technologies (Randall & Berlina 2019) and the data they generate.





**#1 Digital
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2 Digital innovation is a journey, not a destination

#3 Digitalisation is a global mega-trend, but locally anchored approaches to support still work best



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- Digital innovation is a human process, not just a technical one
- Digital innovation is a journey, not a destination
- Digitalisation is a global mega-trend, but locally anchored approaches to support still work best





<https://www.nordregio.org/publications/governing-the-digital-transition-in-nordic-regions-the-human-element/>



<https://nordregioprojects.org/innovation-results/>

Thank you!

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